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Nathan Vonnahme releases *Teüna* for iPhone, iPad and iPod Touch

Elegant chromatic tuner app offers unique design for iOS 7

FAIRBANKS, ALASKA—October 31, 2013—Today Nathan Vonnahme, an independent software developer, released *Teüna*, a new app for iPhone, iPad and iPod Touch. *Teüna* is not the first chromatic tuner app on the App Store, but its unique design and function make it stand out.

Nathan says he looked to history for design cues. “I started looking at these pocket watches from the 17th century, and I realized, these were the iPhone of their day. This was the object that every gentleman and many ladies would whip out of their pockets as often as possible. And they are still beautiful, but in a very different way than most of our modern objects, just like classical music is still beautiful in a different way from modern music. So I’m trying to find a way into the future by looking to the past.”

“I’ve loved the rich illustrations of iPhone apps– the textures and the attention to every pixel. When Apple announced iOS 7 my first reaction was sadness for the loss of that rich design. But art thrives on constraints, so I sought a way to include illustrative detail and the filigreed pocket watch heritage within the flat sensibilities of iOS 7. I found interesting possibilities in the primacy of shape which Retina displays have made possible.”

Along with its beautiful look, *Teüna* is designed to work elegantly. Nathan says, “I also worked hard on the *feel*. A good tuner should be instantly responsive and give instant feedback about the tones it’s hearing, so I spent about a month optimizing the launch speed so it would be acceptable on my first generation iPad. I’ve been using it to check

my intonation while practicing scales on my fretless bass, and it's very helpful. It's especially strong at picking up the low frequencies which other tuners sometimes miss."

Nathan is excited about this milestone. "This is my first app. I don't really know what to expect. But whether it does well or not, it's the first step toward some other exciting ideas I have for future apps."

Teüna is available at the [iTunes App Store](#) today for \$3.99 in the US and equivalently priced elsewhere. Please visit TonallyAweso.me for more information.

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The direct URL for the iTunes App Store page for *Teüna* is

<https://itunes.apple.com/us/app/teuna-beautiful-chromatic/id721133960>

A downloadable press kit containing screenshots and other images is available at

tonallyaweso.me/press

For promo codes, further inquiries or to schedule an interview, contact

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